

Room 2
Engaging target groups

Communities of interest

Arts (music, dance, etc.)

Foods

Different aspects of the culture of local communities (in multicultural districts)

Education -school

Solution: Consensual activity that can support wider sharing a Tool for mixing

Solution: To start from communities of interest to motivate people (start with positive aspects)

Solution: create a good connection between members + enrich cultural life

Barriers: risk of closed communities

Solution: create connection across communities

Stakeholders

Local business

Urban planners

Non experts

social housing landlords/managers

Social workers

Solution: A key actor in social housing districts

Associations & NGOs (environmental, cultural, sports, retired people, etc.)

Solution: well identified

Solution: connect with community of interest

Barriers: Sometimes take too much weight in the debate

Citizens

Age (older adults, youth, etc.)

Elderly people

Youth

Solution: target youth with the hope to invest on future

Gender

Barriers: Lack of activities for young girls comparing the boys: not visible

Socio-economic profile

Type something

Household size

Type something

Citizens with specificities (language, disabled, etc.)

Barriers: communication, mobility

Type of home (owner or rent/ house or flat)

Barriers: Need to adapt the tools to target groups and their respective challenges

Multiculturality

Barrier: Language

Interactions during Covid19

Digital enablers

Barrier: accessibility of tools (internet access + access to digital goods)

Barrier: How people used to use digital tools

Solution: A good option for people that are not at ease in participating to a physical meeting

Type something

Blended approaches

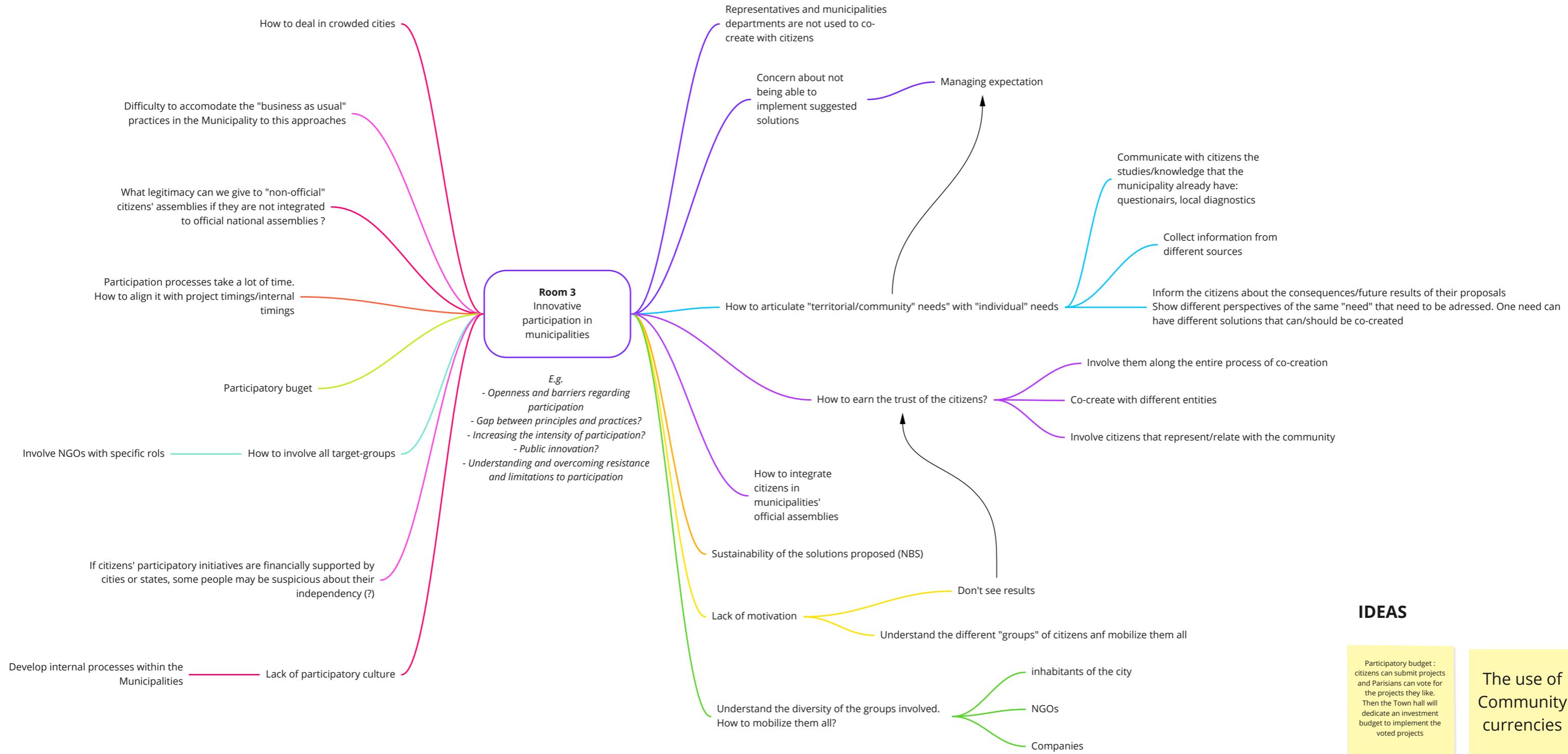
Solution: simultaneously combine physical meeting + digital tool
Meet people in their space (where they feel comfortable and connect them to the rest of the participatory group with digital tools)

- How to engage these specific groups?
- How to maintain them engaged in a sustainable way?

At least in times of COVID-19:
- Blended approach
- Hybrid formats

Room 3
 Innovative participation in municipalities

- E.g.*
- Openness and barriers regarding participation
 - Gap between principles and practices?
 - Increasing the intensity of participation?
 - Public innovation?
 - Understanding and overcoming resistance and limitations to participation



IDEAS

Participatory budget : citizens can submit projects and Parisians can vote for the projects they like. Then the Town hall will dedicate an investment budget to implement the voted projects

The use of Community currencies